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dotPhoto Announces EuroBook Hard-Bound Digital Photo Books, Bringing Professional-Grade Photo Books to Consumers

EuroBook allows dotPhoto users to create high-quality, professionally-bound photo books, offering free shipping in July

(Trenton, NJ - July 8, 2008) - dotPhoto announces the EuroBook, a new service for creating customized, hard-bound digital photo books. EuroBook technology gives photographers unlimited creativity and enables them to organize photos on their computer and preserve memories in the form of premium hard-bound books, which are ordered online and delivered in six to 10 business days. To coincide with the announcement, dotPhoto is also offering free shipping on all EuroBooks ordered in July.

“Even though digital technology revolutionized photography, many people are still just filing away their digital pictures on a computer,” says dotPhoto President, Glenn Paul. “With EuroBook, consumers can finally do something simple and stylish to create a lasting, professional-quality photo book. The EuroBook is perfect for weddings, vacations or even a collection of a year’s photos. Its stylish design makes a great book for your coffee table, not just something to put away on a shelf.”

Available at www.dotphoto.com or www.eurobook.us, there is no charge to download or use the EuroBook software.

EuroBook software automatically groups photos by colors and texture, matches backgrounds, and creates a book that looks professionally designed. Book designers can also change any attribute of the book at any time prior to printing. With over 200 page layouts and background options, the Eurobook software provides complete control and flexibility. EuroBook also enables users to create pages with an image as a background, as well as allowing the user to move, zoom, crop, rotate, or tilt an image. Text options are available anywhere on the cover

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or individual pages, and feature over 150 font styles. Because the software is downloadable, users can create photo books offline without worrying about Internet connections – for instance, while traveling.

More interesting than traditional photo albums, customizable dotPhoto EuroBooks are available in over 200 configurations that vary in size, features and price, and bring a new quality standard to photo books. EuroBooks resemble “coffee table”-style books with high-quality professional binding as well as 135 pound paper. Pricing begins at \$9.95 for the 5x5 inch, 26-page book. The popular Classic 8x11 inch EuroBook starts at just \$19.95. The Deluxe 11.6x11.6 inch EuroBook, which is perfect for special occasions and presentations, starts at only \$68.95. Pricing is also based on the number of pages and choice of cover material: soft cover, hard cover, linen, premium linen, booklet and faux leather.

There are three simple steps in ordering a dotPhoto EuroBook:

- Download the free EuroBook software
- Create your book from your digital photos
- Place your order online

For additional information on dotPhoto or to order a EuroBook, please visit www.dotphoto.com.

About dotPhoto

Headquartered in Trenton, New Jersey, dotPhoto.com is a privately held company founded in 1999 as a centralized service for digital photography. With dotPhoto, customers can share, print, store and sell their images. Consumers can create presentations in the Web browser and distribute these presentations as Adobe Flash, video on DVDs and YouTube. For more information, please visit www.dotphoto.com.

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